



IMPRESSIONS DENTAL

ZOOM! Professional Whitening System (As seen on the ABC's hit show *Extreme Makeover*)

The ZOOM! Chairside Whitening System is a scientifically advanced teeth whitening procedure. It is safe, effective, and fast. In less than two hours, your teeth become dramatically whiter. ZOOM! Chairside Whitening is ideal for people looking for immediate results, and for those who want to avoid whitening trays or strips.

ZOOM! is a bleaching process that lightens the discoloration of enamel and dentin from items such as tobacco, coffee, tea, cola, and red wine. The consumption of certain antibiotics during tooth formation may also cause discoloration.

The ZOOM! light triggered whitening gel uses hydrogen peroxide as its active ingredient. The ZOOM! lamp aids the gel's activation, allowing the oxygen in hydrogen peroxide to penetrate the enamel and dentin, lightening the colored substances while leaving the tooth structure unchanged. Studies have shown that the ZOOM! whitening gel, when used in conjunction with the ZOOM! lamp, increases effectiveness by over 26%, giving an average improvement of eight shades.

Extensive research and clinical studies show that teeth whitening is safe under the supervision of a dentist. Many dentists consider whitening the safest of all cosmetic procedures. While the ZOOM! system is not harmful, measures are taken to make sure all exposed soft tissue is protected. Protective eyewear is provided, and a clinician monitors the procedure to ensure all exposed skin is safe. Light sensitive individuals, including those undergoing PUVA therapy, photochemotherapy, or patients with melanoma should not undergo the ZOOM! in-office procedure. Patients taking any light sensitive drugs or substances should consult a physician before making an appointment. It is also not recommended for children under the age of 13, pregnant, or lactating women.

The ZOOM! whitening process takes approximately two hours. There are three fifteen minute bleaching sessions, with time before and in between for preparation. A teeth cleaning beforehand is recommended as well. While the procedure is taking place, Impressions Dental patients may comfortably watch television or listen to music.

Sensitivity during treatment may occur with some patients. The usual source of discomfort is the minimal heat generated by the ZOOM! light. On rare occasion, minor tingling sensations are experienced immediately after the procedure. This is temporary, and will dissipate shortly afterwards.

Most individuals will benefit from teeth whitening. However, a treatment may not be as effective for some as others. Please contact Dr. Wettstein for a consultation to determine if you are a good candidate.

By following some simple post whitening care instructions, your teeth will remain whiter and brighter. We recommend flossing, brushing twice daily, and occasional touch ups with [custom trays and Nite White or Day White gels](#). Enjoy your new and improved smile!